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Joint Press Release of Golden Source and Avox

Avox and GoldenSource Announce Strategic Alliance Mutual customers to benefit from enhanced data quality

Avox, the business entity data specialist and GoldenSource, a leading software provider of Enterprise Data Management solutions have announced a strategic partnership that will allow financial firms to utilize fully verified and "stress-tested" business entity data across their entire organization.

The partnership between Avox and GoldenSource means that mutual clients will now be able to easily integrate the Avox business entity data service with the GoldenSource EDM platform. Enterprise data management (EDM) refers to the process required to enable disparate data sources to share information from a centralized platform. The business entity data is updated daily with all changes identified by the international consortium, complete with an Avox generated audit trail listing the authoritative sources used to verify data accuracy, in line with regulatory requirements.

"Avox's global network of contributing clients, in conjunction with our first class research team, authoritative sources and global news feed partners generate the most complete and timely business entity data possible," said Ken Price, CEO of Avox. "We are delighted that by partnering with GoldenSource our mutual customers will benefit enormously from access to this validated and stress-tested data. They will then be able to freely distribute this data across multiple source systems, business units and geographical locations within their enterprise, all within the secure GoldenSource EDM solution".

Gert Raeves, VP Business Solutions at GoldenSource added, "We are constantly striving to improve the level of service we deliver to our clients, and an important part of this is for our EDM solution to have access to the best specialized data services possible. Business entity data has long been an underserved area without authoritative sources or generally accepted global standards. Avox offers a compelling proposition to the market, by leveraging timely business entity data from an international collaboration of some of the largest and most respected financial institutions in the world."

Data quality and its continual availability are critical to operational efficiency, timely compliance, customer service and controlling risk. Keeping business entity data up-to-date and consistent across a diverse organization represents an enormous and constantly changing challenge. The increasing pressures of AML regulations and KYC implications within Basle II and Sarbanes-Oxley, require financial institutions to prove that they have a documented and auditable data management process.

About Avox (www.avox.info)

Avox Limited utilises an entirely new approach to validating, correcting and enriching business entity data. The firm has established a shared pool of business entity data regularly contributed by a growing number of clients including SWIFT, Calyon, Citigroup, Bank of Scotland, Barclays Capital, Nomura and Standard Bank. This industry data is combined with up-to date content from other authoritative sources including regulators, business registries and company filings. Changes made by any of Avox's clients to a data record are immediately revalidated by an Avox analyst and, if proven correct, they are broadcast, complete with a full audit trail, to all other clients holding the same record. The data in Avox includes corporate hierarchies, address information, industry sector codes, company identifiers, regulatory content and links to issued securities.

Avox has offices in London, New York, Paris, Toronto, Sydney, Singapore, Tokyo and Wrexham (Wales). Avox is a majority owned subsidiary of the Deutsche Börse Group, one of the world's largest financial exchange organisations.

About GoldenSource (www.thegoldensource.com)

GoldenSource makes it easy to manage critical reference data. We offer an integrated Enterprise Data Management (EDM) platform for the securities and investment management industry. Our innovative products are designed to create, maintain and distribute a trusted Golden Copy. Our unique data model covers all financial instruments, customers and counterparties, and extends to transactions and positions. The ability to connect, organise and aggregate trusted information reduces risk, drives better decisions and helps our customers achieve their goals.

As a pioneer of EDM solutions, GoldenSource powers managed data services via the innovative Powered by GoldenSource(tm) program. Launched in 2004, Powered by GoldenSource supports outsourced data management services for many of the world's leading global institutions, including IBM, Broadridge, HSBC and OpHedge.

Media contact:

Avox:

Walter Allwicher / Leticia Adam

Tel.: +49-69-2 11-1 15 00

GoldenSource:

Client contact:

Susan Frederick

Tel: +1 (212) 798-7255

VP Marketing GoldenSource Corporation

Email: sfrederick@thegoldensource.com

UK press office:

Metia Ltd.

Jon Angeloni

Tel: + 44 (0) 20 3100 3566

Email: jonathan.angeloni@metia.com

US press office:

Metia Inc

Tinne Teugels

Tel: +1 917 320 6459

Email: tinne.teugels@metia.com